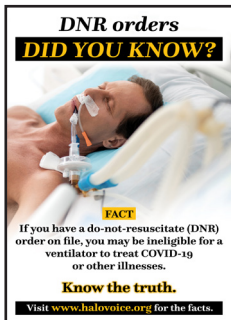


## Promotional Posters

The *Healthcare Advocacy and Leadership Organization* offers a variety of posters which promote our mission. These posters are a key component to our advertising efforts and can easily be adapted as print or web ads as well.



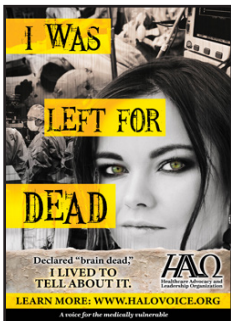
### DNR Orders–Did You Know

Do not resuscitate (DNR) orders can be very dangerous. Even though the intent of a DNR order is to refuse CPR (cardiopulmonary resuscitation), it can be misapplied to deny treatment and care the patient wants.



### Healthcare Advocacy and Leadership Organization (HALO)

A simple poster that states HALO's mission and references HALO's website.



### I Was Left For Dead

This poster emphasizes that patients have lived and recovered after being declared "brain dead." Can a person with a beating heart be "brain dead?" Surprisingly, this is not a settled issue.



### Make Your Move

We know not the time nor the hour when we'll face life-threatening situations. This poster emphasizes that every adult should fill out a "Medical Power of Attorney" document to protect themselves when they are medically vulnerable.



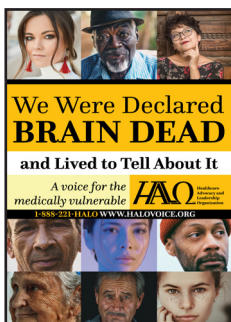
### No Kill Healthcare

This poster makes a powerful visual statement that oftentimes we are more humane to animals than to humans.



### Think before you stick.

In order to procure fresh, healthy organs, death often is declared hastily. This poster asks people to learn more about this sensitive subject.



### We Were Declared Brain Dead

The faces of people who have actually lived to tell about being declared "brain dead" grace this poster. People are directed to HALO's website for more information about the controversial "brain death" issue.



### Medical Futility Policies–Did You Know

Most people are unaware that they can be denied treatment against their wishes based on arbitrary "quality of life" and/or cost-benefit judgments. This poster urges them to discover the truth about "Medical Futility" policies and laws.